



ScienceWorks Hands-On Museum

Contact: Cynthia Salbato, ScienceWorks Board Liaison

(541) 482-6767

<https://scienceworksmuseum.org/>

FOR IMMEDIATE RELEASE

Ignite Your Business with AI: ScienceWorks Teams Up with HeraldAI for a Free Seminar

ScienceWorks Hands-On Museum is partnering with HeraldAI to offer a free seminar geared towards adult professionals and educators, demystifying AI and showcasing its real-world applications. This one-hour seminar will be open to the public on Friday, September 15, 2023, 6:30 PM – 7:30 PM in the Sci-Theater of ScienceWorks.

Ashland, OR. September 8, 2023

ScienceWorks has long been a staple in the community, fostering scientific curiosity and providing outreach to students and educators. By teaming up with HeraldAI, an Ashland-based consulting firm focused on AI education, ScienceWorks is extending their mission and offering a dedicated platform for adult education in the emerging field of Artificial Intelligence.

Participation is free, and there is no need for prior registration. Walk-ins are welcome, but HeraldAI consultant Magdalene Sullivan suggests arriving early to secure a seat!

This one-hour introductory seminar aims to demystify Artificial Intelligence, offering practical insights into how it can be applied in business as well as daily life. The event seeks to equip local business owners, educators, and curious individuals with the inspiration to leverage AI effectively.

Magdalene Sullivan, founder and chief consultant of HeraldAI, is excited to talk with participants about how Artificial Intelligence can revolutionize business and personal life. She remarks, "Our partnership with ScienceWorks aims to transform Ashland's go-to science museum into a hub for adult-focused AI education. Businesses and individuals alike will discover the transformative power of Artificial Intelligence, reaping benefits for years to come."

####

About ScienceWorks

ScienceWorks Hands-On Museum is a 501(c)(3) non-profit museum dedicated to inspiring curiosity and wonder through scientific exploration and hands-on experiences. We seek to be a launchpad for the next generation of creative thinkers and problem solvers as we support Southern Oregon to become a nationally renowned center of science and technology. Having a 17,000 square foot exhibit floor and year around educational programs, ScienceWorks offers STEM investigations through onsite and offsite outreach programming exploring physics, chemistry, ecology, robotics, and space technology, making learning fun for the whole family!